

Empowerment and skilling activities under REACH (*Rural Empowerment and Community Health*)

March 2026

Jyoti Iyer



- Students join two courses simultaneously, thus picking up more than one skill at same time.
- Many of them continue Advanced courses after completion of basic courses.
- Interested students stay back to practice and improve their skills after completion of course.
- Internship opportunity. Embroidery and expert workshops for specialised skilling & value-addition.
- ❖ **Trend towards self-employment.**
- ❖ **Utilisation of AI for advertising; marketing through social media platforms; networking to share ideas/trends/inspirations etc.**

Admissions since April 2023	
Course	Admissions
Tailoring & Fashion designing	155
Beauty Therapist (Basic + Advanced)	148
Information Technology (courses)	300
General Duty Assistant	50
Total	653

Presence on Social media platforms (Tailoring students)



Marketing: Social media platforms (Beauty students)



Trainings/workshops – Expert creative skilling.

Embroidery



Doll-making & Jewellery workshop



Rangoli workshop

Feedback and Special stories



**Overcoming the language barrier with
'Needle and Thread'**

**A housewife, Babita Devi is not just
learning tailoring, but crossing the
barriers of language and circumstances
with determination and grit!**



RUPANTAR GRAMODYOG LLP



श्री स्वामी समर्थ

महिला व मुलींच्या सर्वांगीण विकासासाठी व्यवसाय

महिलांना स्वावलंबी होण्याची संधी

सशक्त महिला - सशक्त समाज या ध्येयाने कार्यरत

पत्ता - बी. के. एल. वालावलकर हॉस्पिटल
कॅम्पस, कासारवाडी, तालुका-चिपळूण,
जिल्हा-रत्नागिरी, ४१५६०६

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- 26 girls/women currently on-board
- **Average Turnover/Month: ~3.2 lakhs**
(last six months)
- Raw material direct sourcing from manufacturers.
- Training in production, emphasis on quality, team-working; exposure to stall management/communicating with customers; Inventory management; Costing; Planning for seasonal/festive-based products; raw material sourcing etc

**Women manage the centre
independently.**

Developmental area – decision-making.

Nutritional Food Products & Agropreneurship

- Affordable healthy & tasty alternative to junk food
- Good & consistent response to most products. School & nursing students, doctors & other staff among regular buyers
- Informative sessions for school students, promoting nourishing foods and mindful eating including interactive games to make learning fun and engaging
- Initiated training workshops with an objective of creating small-scale entrepreneurs.
- **Use of dehydration technology & solar drying.**
 - Dehydrated Beans, carrot, onion, garlic, sprouted moth bean, ragi etc are used in our own products
 - Preparation of vegetable powders ongoing (spinach, onion, tomato etc.)



Zero Maida

Morning Mist Cookies



No gluten **No preservatives** **No artificial colour**

Rich in calcium and proteins **Made with millets and pulses**

delicious, crispy and sweet

Morning Mist

JAGGERY FLAVOR

Ingredients:
Nachani, Bajri, Moongdal, Flaxseed, Jaggery Powder, Milk powder, Baking Powder, vanilla essence



MRP: **Net Wt. :** **Batch No. :** **Date of mfg. :** **Date of Expiry:**

Nutri Bites

Zero Maida

BAKED NOT FRIED

Ingredients:
Conditioned and roasted Wheat, Conditioned and roasted Rice, Conditioned and roasted Moongdal, Roasted Bengal Gram dal, spices, Garlic, onion, Sunflower oil.

Batch No. : **Date of mfg:** **Date of Expiry:**

Net wt. : 100 gm **MRP: 65Rs. (0.65Rs./gm)**

Healthy Laddoo

A sweet treat of jaggery, pure ghee and lots of nutrients.

Made with sprouted legumes & grains.

Ingredients -
conditioned wheat, moongdaal, moth bean, malted raagi rice, roasted daal, jaggery, cardamom, ghee, dryfruits

Batch No - **Date of Mfg -** **Date of Expiry -**

Net wt - **MRP-**

Instant

Veggies loaded Upma

HOMESTYLE UPMA, ANYTIME, ANYWHERE



Only Rs

Net Weight: 150 g

MILLET CRACKERS

Baked NOT FRIED

No Preservatives

Ingredients:
Nachani, bajri, moongdal, flaxseeds, rice flour, Sunflower Oil, kasoori methi, spices, salt, baking powder, water.

Batch No: **Date of Mfg:** **Expiry Date:**

Net wt. : **MRP:**

HEALTHY MILLET CHIWADA

Ingredients:
Ragi flakes, Bajra flakes, jowar flakes, Rice flakes, spices, sunflower oil, roasted dal, peanuts.

Allergens: Peanuts.

Roasted Not Fried **No preservative** **No colour**

Date of Mfg: **Date of Expiry:** **MRP. : 20Rs. (0.4Rs/gm)**

Batch No.: **Net wt.: 50 gm**

Instant Sheera

TASTE OF MOTHERS KITCHEN



Only Rs:

Net Wt: 100 Gram

JACKFRUIT CANDY

Contains Only.....
Jackfruit.
Jaggery.
Ghee.

Relish Pure Jackfruit Pulp!
No Preservative
No Color

Nothing else!!!



Net Weight: 100g **Price: 160/-**

Use Before:
For longer storage, refrigerate after opening

MILLET CRACKERS

Onion Garlic Flavour

Baked not fried!

Ingredients:
Ragi, bajra, moongdal, flaxseed, rice, sunflower Oil, spices, onion, garlic

Guilt free Munching!

Batch No. : **Date of mfg:** **Date of Expiry:** **Net wt.:** **MRP:**

Nutrimix Powder

Ingredients:
Conditioned wheat and moongdal, sprouted moth bean, malted ragi, rice, roasted dal.

Products can be made:
Soup, Laddoo, porridge.

Ragi Malt

Made with sprouted ragi

Rich in nutrients

Price : 250 rs. per kg

Thank You